

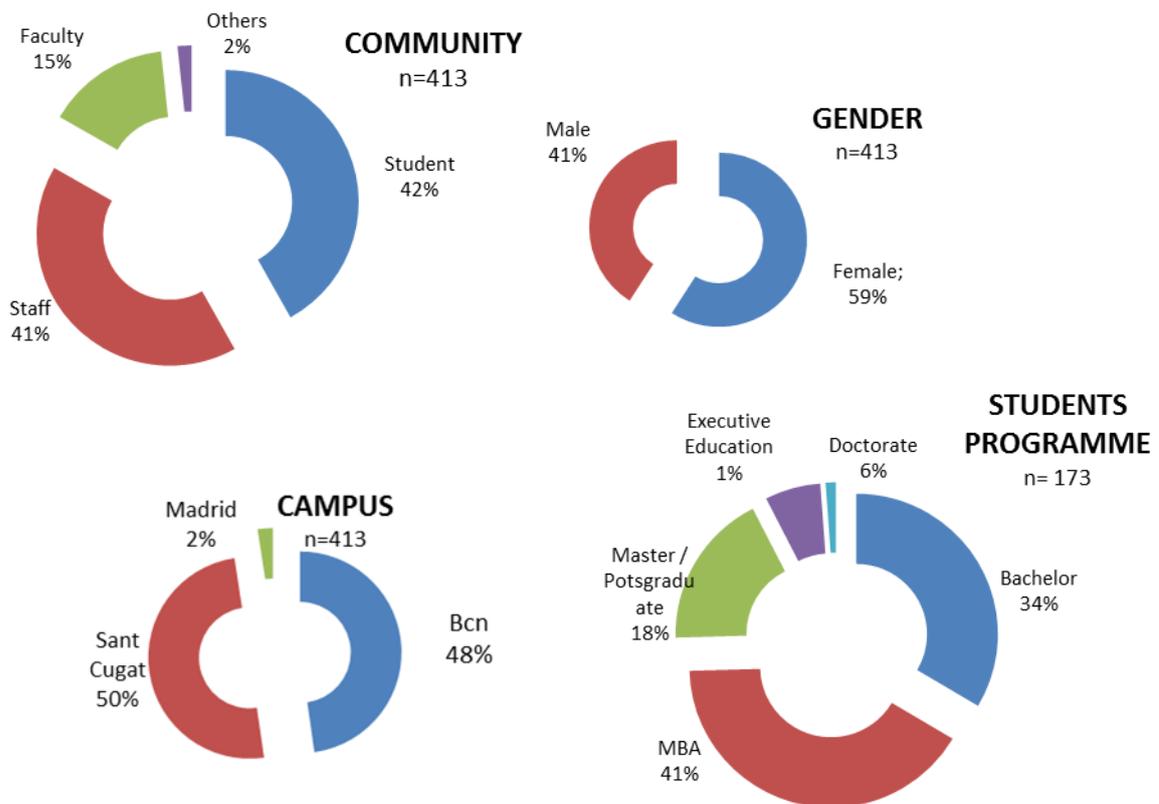
# 1<sup>ST</sup> ESADE COMMUNITY SURVEY ON ENVIRONMENTAL RESPONSIBILITY

- Results -

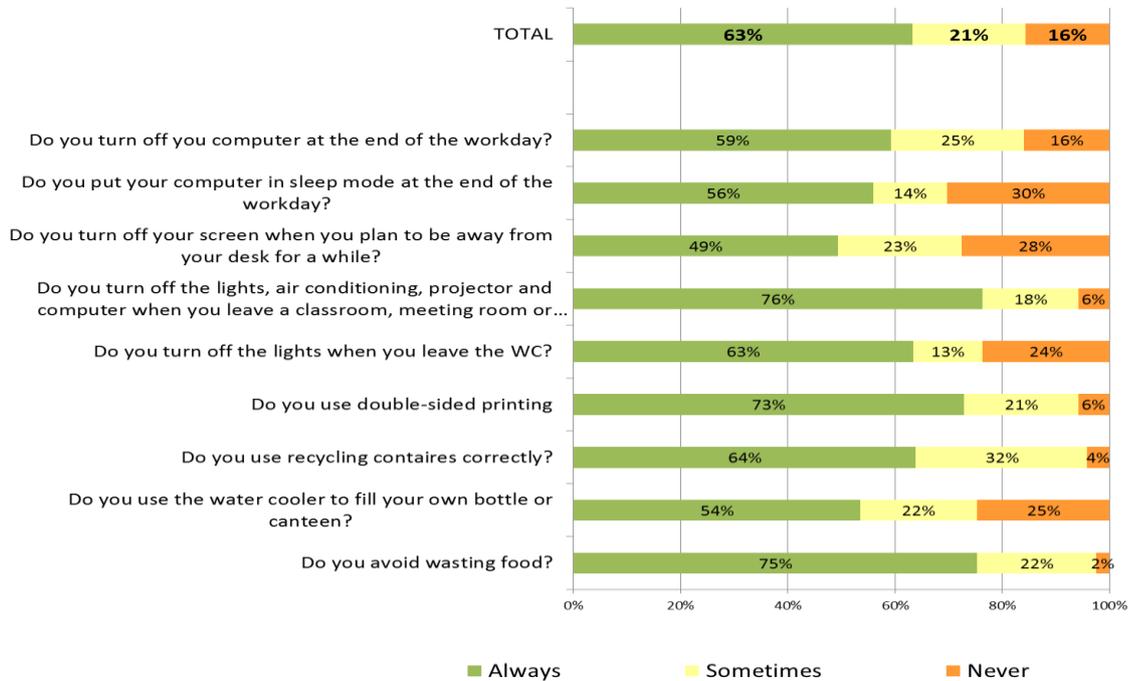
From 3<sup>rd</sup> to 18<sup>th</sup> February, the entire ESADE community – students, faculty, and administrative and services staff – was surveyed to determine their opinions on various possible actions for 2014 as well as their regular habits and practices.

The survey, accompanied by a trilingual message, was sent to a total of **3,830 people**. We received **413 responses** (211 in Catalan, 114 in English and 88 in Spanish).

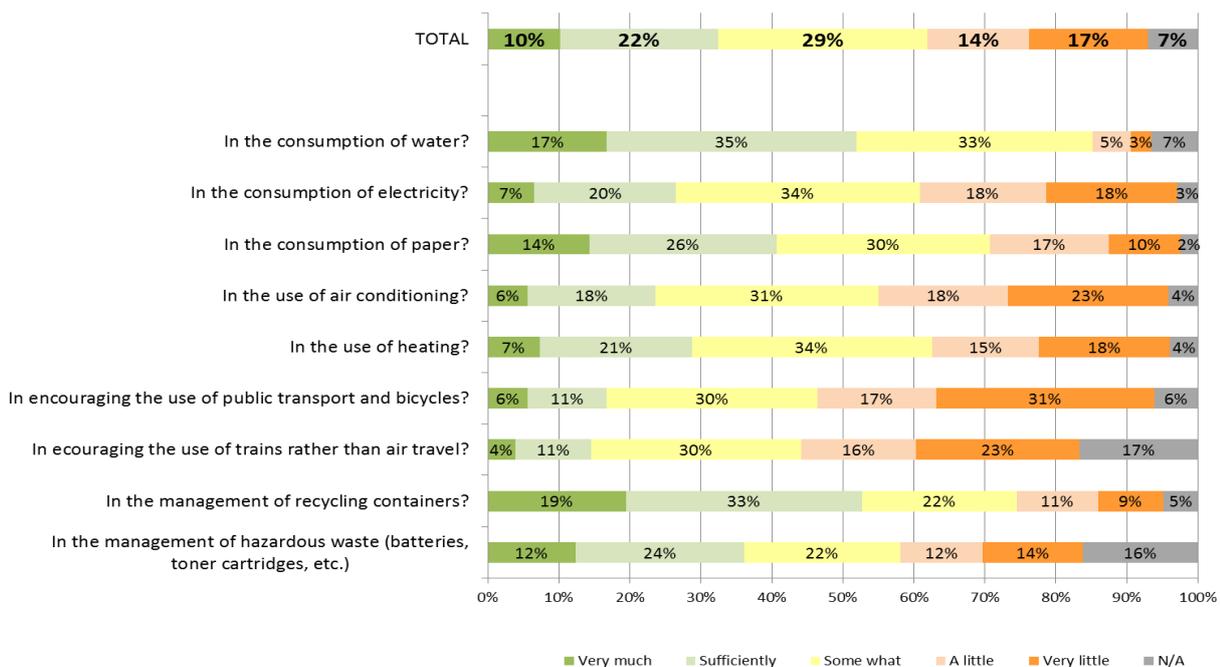
Further information about the survey respondent population is given below:



**1. In your day-to-day work, how often do you take steps to help protect the environment? Please mark the option that best describes your usual routines and behaviours.**

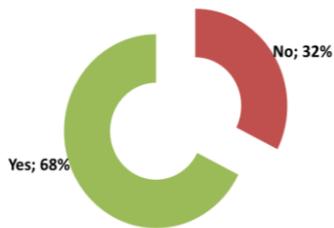


**2. Do you think that ESADE protects the environment in its everyday practices? Please mark the option that best describes your opinion.**

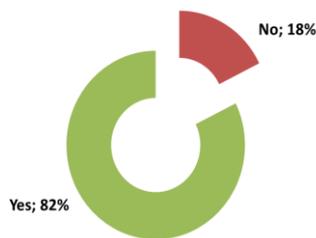


**3. One suggestion about how to reduce the use of plastic containers is to stop selling plastic bottles on campus. Before adopting this measure, we would like to know how well it would be accepted by the community. Would you be willing to ...**

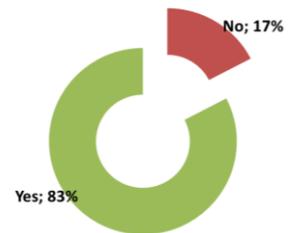
Give up the plastic-bottled beverages sold at the cafeteria?



Use the water coolers to fill up your own bottle or canteen?



Accept only glass-bottled beverages with lunch?



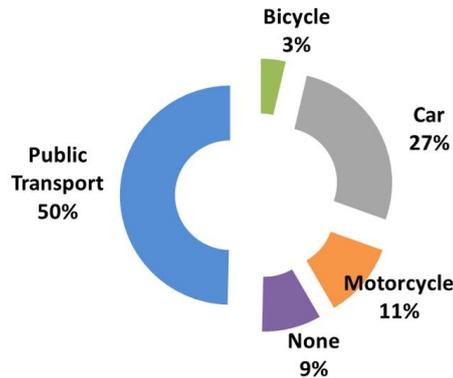
**4. In order to eliminate the use of disposable coffee cups, everyone would need to bring this or her own coffee cup to work. Would you be willing to support this initiative, even if it meant washing your own cup?**



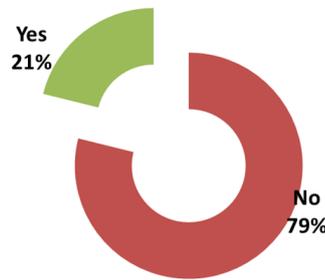
**5. Would you be willing to accept a price hike of up to 50% in order to promote the sale of fair-trade products (starting with coffee)?**



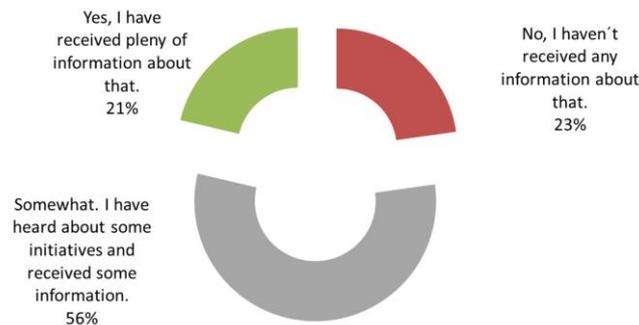
6. What mode of transport do you usually use to get to ESADE?



7. If charging points for electric motorcycles were provided on ESADE campuses, would you use this mode of transport to get to work?



8. Are you familiar with ESADE’s efforts to increase its social and environmental responsibility? Please choose one of the following options:



9. Did you know that ESADE website contains a specific page about RS-E, with information about our social and environmental responsibility efforts?

