

2nd Solidarity Day

RS-ESADE Annual Conference

Tuesday, 25th April 2017

Creapolis Auditorium, Sant Cugat

This event will be held in English.

The second edition of Solidarity Day will focus on **responsible consumption**, from three perspectives: elimination of plastic, reduction of food waste, and fair trade. The aim is to raise awareness in the academic community - students, faculty, staff and alumni - by encouraging reflection and an interest in improving our world in our daily lives.

AGENDA

- 12.00 - 1.00 pm **LUNCH (PIZZA AND BEVERAGES), NGO STANDS OPEN, MUSIC PERFORMED BY STUDENTS**
- 1.00 - 1.10 pm **WELCOME**
- Eugenia Bieto, Director General of ESADE
- 1.10 - 1.40 pm **TEDTALK 1: THE EFFECTS OF PLASTIC ON THE OCEANS**
The need for a radical change in our habits and behaviours.
- Speakers:**
- Juan Ramis-Pujol, Director of Research and Lecturer at ESADE
 - Rafael Sardá Borroy, Senior Researcher at the Spanish National Research Council (CSIC) and Academic Assistant at ESADE
- 1.40 - 2.05 pm **OIKOS: PRESENTATION OF THE WINNING TEAM IN THE SUSTAINABILITY SERIES CASE COMPETITION**
On the topic of eliminating plastic at ESADE.
Presentation of awards to all members of the winning team.
- Speaker:**
- Student representative of the winning team.
- Presentation of awards:**
- Joan Rodón, Associate Professor and Associate Dean of the BBA
- 2.05 - 2.35 pm **TEDTALK 2: FOOD WASTE**
Don't throw food away. Food waste is everyone's responsibility. Let's do something about it!
- Speaker:**
- Manuel Bruscas, social consultant, expert on food waste and ESADE alumnus

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2.35 - 2.45 pm

MUSICAL PERFORMANCE BY STUDENTS

2.45 - 2.55 pm

PRESENTATION OF AWARDS TO THE WINNERS OF THE FOOD WASTE POSTER CONTEST

Presentation of awards:

- Cristina Giménez, Vice-Dean of Faculty
- Ana Solá, Director of the Human Resources Service

2.55 - 3.25 pm

TEDTALK 3: THE IMPACT OF CHANGEMAKERS FROM ASHOKA ON RESPONSIBLE CONSUMPTION

The collaboration of every member of society is necessary in order to achieve large-scale change. We need to build a world of changemakers.

Speaker:

- Alexandra Mitjans, Director of Institutional Relations, Director of Ashoka Catalonia and ESADE alumna

3.25 - 3.50 pm

TEDTALK 4: FAIR TRADE

Giving a voice to those who act

Speakers:

- Mariona González, Corporate Partnership Coordinator at Oxfam Intermón
- Mariona Ortiz, Director of the Pont Alimentari project at Banc de Recursos

3.50 - 4.00 pm

CLOSING REMARKS

- Enrique L. Viguria, Secretary General and Executive Director of RS-ESADE

4.05 - 4.45 pm

GUIDED TOUR OF THE BORJA LIBRARY

A unique opportunity to discover the Borja Library collection, which contains manuscripts, incunabula, scrolls and unique editions.

Host: Miquel Carbonell Pascual de Pobil

Library, Sant Cugat campus

Space is limited. Participants will be admitted in order of registration.