

Solidarity Day

1st RS-ESADE Annual Conference

Thursday, 21st April 2016 - E-Garage, Sant Cugat campus - Conference to be held in English

The 1st RS-ESADE Annual Conference will focus on the issue of solidarity. This is an opportunity for us to raise our awareness of the social reality that surrounds us, to promote reflection, and to spur interest in various cooperation and volunteer initiatives as well as various projects organised by ESADE and ESADE Alumni.

AGENDA

12.30-1.00 pm **LUNCH: PIZZA AND DRINKS**

1.00-1.15 pm **WELCOME AND OPENING**

Eugenia Bieto, Director General of ESADE
Carlo Gallucci, Vice-rector for International Relations and Students of URL

1.15-3.00 pm

BUILDING SOLIDARITY: COLLABORATION AND IMPACT

This talk will focus on the topic of the crisis, its victims, and solidarity as a response. Afterward, the speaker will participate in a panel discussion with various guests.

Speaker: Luis Arancibia, Deputy Director of Entreculturas

Guests:

- Mariona González (Lic&MBA '98), Oxfam Intermón
- Jordi García (MBA '02, LIS '15, Alumni Giving Back), Rubricatus Foundation
- Sonia Gómez (ADE '91, SUD '08, UCA '15 project), Director of the Economic-Financial Management Service at ESADE and member of the Advisory Board of Alumni Giving Back (volunteer since 2007)
- Montserrat Corbellá (Lic&MD '08, SUD '07), external consultant to the Inter-American Development Bank
- Ignasi de Juan, Director of Transpirenaica Social y Solidaria and collaborator of the Institute for Social Innovation

Moderators: Alfred Vernis and Sira Abenoza, ESADE faculty members

3.00-4.00 pm

A LOOK AT THE REFUGEE CRISIS IN GREECE

Testimonials by members of the ESADE community who have travelled to Idomeni and Lesbos as volunteers

Guests:

- Susana Balet (Lic&MBA '08, SUD '07), Academic Assistant at ESADE and Consultant at Stone Soup Consulting
- Eleanna Stratakou, Associate Director of Student Development at ESADE Career Services
- Alhasan Alkaff, student in the BBA at ESADE
- Ignasi de Juan, Transpirenaica Social y Solidaria and collaborator of the Institute for Social Innovation

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1st tour

4.10-5.00 pm

GUIDED TOUR OF THE BORJA LIBRARY

An opportunity to discover the Borja Library's collection, which includes manuscripts, incunables, parchments and one-of-a-kind editions

2nd tour

6.00-6.50 pm

Hosts: Miquel Carbonell Pascual de Pobil and Josep Soler Teixidor

Library, Sant Cugat campus

Limited places. Participants will be admitted in order of registration.

6.00-7.00 pm

MUSIC PERFORMED BY STUDENTS

7.00-8.00 pm

LAUNCH OF HeForShe

A discussion on the topic of gender equality, followed by a debate featuring the participation of students and HeForShe ambassadors;

Award for best Instagram photo on the topic of gender equality

Opening remarks: Josep Franch, Dean of ESADE Business School

Guests:

- Elise Jalinat-Werner, student in the BBA at ESADE
- Ana Isabel Fernández, student in the Bachelor in Global Governance at ESADE
- Anna Kenny (MBA '17), President of the Women in Business Club
- Blanca Vives (GeD '15, SUD '15, MUA '16), Intern at Cuatrecasas
- Mariona Estany (GeD '15, SUD '15, MUA '16)

Ambassadors:

- Joan Rodón, Associate Professor and Associate Dean of the BBA
- César Arjona, Associate Professor at ESADE
- Jaume Maranges, Director of the University Development Service (SUD)
- Jordi Mora, Project Leader for ERP Implementation at ESADE

Moderator: Oriol Llop, Communications and Brand Director at ESADE